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PRESS RELEASE

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## **EU SME Centre signs MoU with the Chamber of Commerce and Industry of the Republic of Armenia**

On 25 August 2021, the EU SME Centre (the Centre) entered a new partnership with the Chamber of Commerce and Industry of the Republic of Armenia (CCI Armenia) through the signing of a Memorandum of Understanding (MoU).

As the creation of synergies with business support organisations based in COSME participating countries has been a new focus in phase III of the EU SME Centre project, compared to previous phases, we are therefore excited to announce that this MoU is the first that the Centre signs with a business support organization from Armenia.

We are looking forward to work together with the CCI of Armenia towards the common goal of supporting Armenian SMEs who have interest in developing commercial activities in the Chinese market.

As part of this new partnership, the Centre and the CCI Armenia will be planning various activities in the coming months for the interest of Armenian SMEs. These activities will be published on our website and social media. Stay tuned!

*If you are a business support organisation in the EU or the COSME-participating countries and have affiliated companies interested in the Chinese market, please contact our Partnership Coordinator to obtain further information about partnerships and collaborations. The EU SME Centre offers a wide range of complimentary services to partners and affiliated SMEs to improve their readiness to the market.*

### **About Chamber of Commerce and Industry of the Republic of Armenia (CCI Armenia)**

Chamber of Commerce and Industry of the Republic of Armenia (CCI Armenia) is the national chamber of the Republic of Armenia was founded in 2002 with the mission of improving the business environment, promoting the export and investments and supporting small and medium enterprises with the ultimate goal of contributing to the country's economic growth. CCI Armenia takes active participation in a number of Intergovernmental Trade and Economic Commissions with foreign countries (Austria, Germany Russia, Ukraine, Belarus, Bulgaria, Kazakhstan, Georgia, Syria, China, Iran, Lebanon, Cyprus, etc.) supporting the development of economy of Armenia and export promotion.

### **About the EU SME Centre**



The EU SME Centre is a project funded by the European Union's COSME Programme.  
[www.eusmecentre.org.cn](http://www.eusmecentre.org.cn)

*The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.*

*The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.*

*To learn more about the Centre, visit the website [www.eusmecentre.org.cn](http://www.eusmecentre.org.cn).*

